

International Seminar

Promoting Innovative Financing through Gender Smart Investment: Experiences, opportunities and challenges

October, 10, 2019, Hotel Transamerica São Paulo

AGENDA

8:30 – 9:00	Reception and registration
9:00 – 9:30	<p>Opening of the Seminar:</p> <ul style="list-style-type: none"> • María Noel Vaeza, Regional Director for the Americas and the Caribbean, UN Women. • María Victoria Giulietti, Regional Coordinator Win-Win Program, ILO Latin America and the Caribbean.
09:30 – 10:30	<p>Panel 1. Concepts and trends on gender Smart investment in the LAC region</p> <ul style="list-style-type: none"> • Gabriela Rosero, Impact Investment and Innovative Financing Specialist, Regional Office for the Americas and the Caribbean, UN Women. • Luis Márquez, Gender and Small and Medium Enterprise Advisor, Value 4 Women. <p>Moderator: Raquel Coello, Economic Empowerment Policy Specialist in the Regional Office for the Americas and the Caribbean, UN Women.</p>
10:30 – 11:30	<p>Panel 2. Experiences of multilateral banks and development finance institutions</p> <ul style="list-style-type: none"> • Helene Meurisse, Operations Officer, International Finance Corporation (IFC) - Brazil. • Edgar Lara, Chief Executive, Gender Equity and Inclusion Unit, Latin American Development Bank (CAF). <p>Moderator: Violeta Domínguez, Representative, UN Women Bolivia.</p>
11:30 – 12:00	Coffee Break



12:00 – 13:30	<p>Panel 3. The Role of Commercial Banking and Microfinance as Channels of gender Smart Financing</p> <ul style="list-style-type: none"> • Representative, Itaú Unibanco - Brasil. • Mayela Rojas, Deputy General Manager, Grupo Mutual - Costa Rica. • Carmen Correa, Regional Director, Pro Mujer - Uruguay. • Catalina Valenzuela, Financial Director, Fondo Esperanza - Chile - Fundación Microfinanzas BBVA - Spain. <p>Moderator: Esther Senso, Regional Coordinator Win-Win Program, UN Women Brazil.</p>
13:30 – 14:45	<p>Lunch</p>
14:45 – 16:00	<p>Panel 4. Incorporating Gender Lens into Investment Funds</p> <ul style="list-style-type: none"> • Christine Kenna, Partner Specialist in Portfolio Management and Investment Opportunity Assessment, Ignia Ventures - México. • Lina Peña, Vice President, Elevor Equity. • Maria Pia Morante, Portfolio Senior Associate, Acumen Latam Capital Partners ACL. <p>Moderator: Adriana Carvalho, National Private Sector Specialist - Win-Win Program, UN Women Brazil.</p>
16:00 – 16:30	<p>Coffee Break</p>
16:30 – 17:30	<p>Panel 5. Networks and services to support gender smart investment</p> <ul style="list-style-type: none"> • Marta Cruz, Managing Partner, NXTP - Argentina. • Monica Ducoing, Regional Chapter Manager, Central America and México, Aspen Network of Development Entrepreneurs (ANDE). <p>Moderator: Anna Falth, We Empower Senior Programme Manager, UN Women New York.</p>
17:30 – 18:00	<p>Closure</p>



**Gender equality means
good business**

WIN-WIN PROGRAMME

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