



EMPOWERWOMEN.ORG



UN WOMEN'S KNOWLEDGE GATEWAY FOR WOMEN'S ECONOMIC EMPOWERMENT –  
EMPOWERWOMEN.ORG – AND SKYLIGHT PICTURES INVITE YOU FOR A SPECIAL  
EVENT TO CELEBRATE THE 2014 INTERNATIONAL DAY OF RURAL WOMEN.

## DISRUPTION

*Can 20 million women upend a continent?*

FILM SCREENING + Q&A

15 OCTOBER 2014, 6:00-8:30PM

ECOSOC CHAMBER, UNITED NATIONS HEADQUARTERS, NEW YORK, 10017

### OPENING:

Ms. Lakshmi Puri

Deputy Executive Director, UN Women

### Q&A:

Ms. Mary Ellen Iskenderian, President and CEO, Women's World Banking  
(Moderator)

Ms. Pamela Yates, Film Director; Skylight Pictures (Panelist)

Mr. Paco de Onís, Film Producer; Skylight Pictures (Panelist)

Ms. Any Benitez, Film Protagonist (via web conference) (Panelist)

Ms. Agripina Perea, Film Protagonist (via web conference) (Panelist)

RSVP <http://goo.gl/iQvN90>. Limited seats.

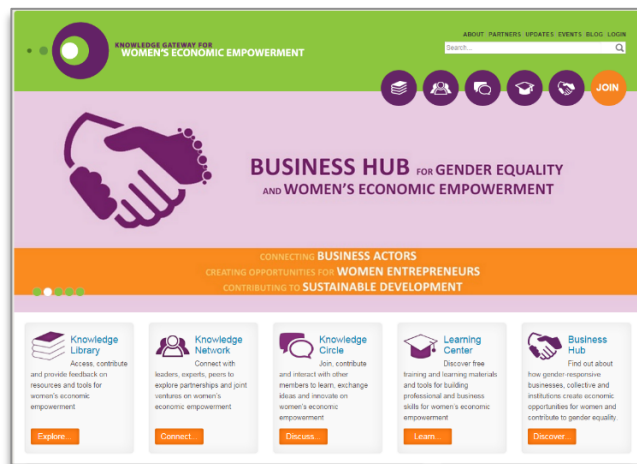


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## ABOUT THE FILM

The Skylight Pictures' film **DISRUPTION** explores an avenue to social change that deserves to be better known: the quest for economic rights led by women. The film explores a groundbreaking initiative that seeks to eradicate poverty by empowering women on government assistance programs in Colombia, Peru and Brazil to “save their way out of poverty.” **DISRUPTION** interweaves women’s testimonies to the transformative power of financial education with the story of Fundación Capital, a group of dynamic activist-economists that believes when you invest in women, you change society. As women share how economic empowerment led to their growth as local political figures, entrepreneurs, and peer-educators, we follow the team at Fundación Capital while they strive to bring their successful grassroots model to millions more women across the region, collaborating with governments and big banks in order to do so. Against all odds, the women who participate in Fundación Capital’s programs become empowered economic and political agents of change in their communities. These innovative approaches to expanding financial inclusion, co-designed by economists in collaboration with women living in poor communities, are now poised to spread to 40 countries. If the model is taken to scale, could 20 million women upend a continent? **DISRUPTION** sets the stage for this potential paradigm shift.



## ABOUT THE KNOWLEDGE GATEWAY FOR WOMEN'S ECONOMIC EMPOWERMENT

EmpowerWomen.org is an open global platform that promotes collaboration, learning and innovation to advance women’s economic empowerment. It connects women and men in more than 190 economies with development partners from the private sector, civil society, academia, governments and international organizations. EmpowerWomen.org is a community-driven online platform that provides opportunities for women and men to:

- ☐ **EXPLORE** thousands of resources and tools for driving gender equality and women’s economic empowerment and for supporting women to achieve their economic goals,
- ☐ **CONNECT** businesses, entrepreneurs, farmers, workers, policy-makers, professionals, researchers, and advocates for women’s economic empowerment;
- ☐ **DISCUSS** what governments, companies, civil society, communities, families and individuals can do to advance economic empowerment of women;
- ☐ **LEARN** new skills and gain insights on how to enter the job market, develop a career, run a business, claim economic rights, and succeed professionally.

**EmpowerWomen.org has already benefited over 80,000 women and men around the world!**