

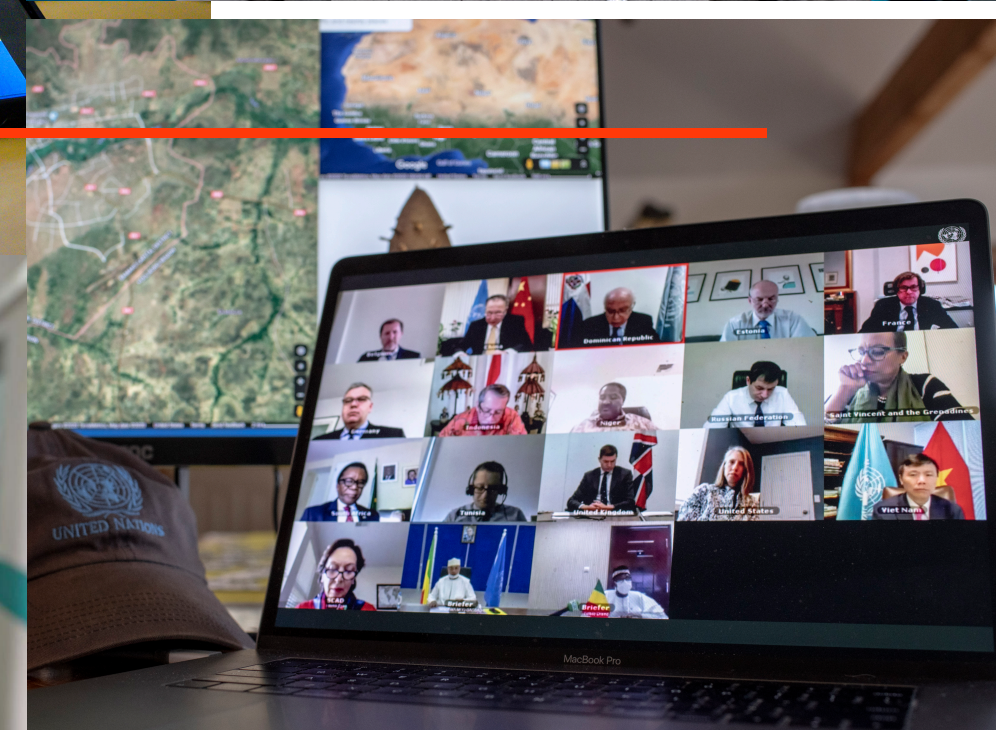


GENDER EQUALITY MARKER IN UN-COVID-19 MPTF: First Call for Proposals

UN Coordination Division

UN Women

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PURPOSE

- To introduce the Gender Equality Marker (GEM) incorporated within the COVID-19 Response and Recovery Fund and its coding system
- To update on available Helpdesk support



The UN COVID-19 Response and Recovery Multi-Partner Trust Fund
(UN COVID-19 MPTF)

Proposal Template

- I. Immediate Socio-Economic Response to COVID19
- II. Solutions proposed
- III. What is the specific need/problem the intervention seeks to address?
- IV. How does this collaborative programme solve the challenge? Please describe your theory of change.
- V. Documentation
- VI. Target population
- VII. Who will deliver this solution?

Universal Markers	<p><u>Gender Marker</u>: <i>(bold the selected; pls select one only)</i></p> <p>a) Have gender equality and/or the empowerment of women and girls as the primary or principal objective.</p> <p>b) Make a significant contribution to gender equality and/or the empowerment of women and girls;</p> <p>c) Make a limited contribution or no contribution to gender equality and/or the empowerment of women and girls.</p>
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COVID-19
RESPONSE





UN COVID-19 MPTF – commitment to “building back better”

- Recognition of devastating gender consequences of COVID-19 for women and girls
- Promotion of both dedicated gender targeted interventions and gender mainstreamed programming
- Proposed gender targets
- Introduction of Gender Equality Marker

Coding scale of gender equality marker in MPTF proposal template

UNCT-GEM -point scale	Covid-19 MPTF proposal template – 3-point scale
GEM 3	A) Have gender equality and the empowerment of women and girls (GEEW/G) as the primary or principal objective
GEM 2	B) Make a significant contribution to gender equality and/or the empowerment of women and girls
GEM 1 GEM 0	C) Make a limited contribution or no contribution to gender equality and/or the empowerment of women and girls

UN COVID-19 MPTF proposed gender targets (minimum)

GEM Category	Proportion of funds disbursed
A - GEEW/G is the primary or principal objective	25%
B - Significant contribution to GEEW/G	50%
C - Limited or no contribution to GEEW/G	25% * Gender blind proposals will not be supported



Scoring should be based on how GEEW/G is integrated throughout the proposal, including:

- The analysis of the country's COVID-19 socio-economic context and description of the need/problem the intervention seeks to address (sections I and III of the proposal template)
- The theory of change (section IV of the proposal template)
- The target population (section VI of the proposal template)
- The results framework
- The budget

Gender Marker A) Have gender equality and the empowerment of women and girls as the primary or principal objective.

Gendered analysis of the socio-economic impact and implications of COVID-19 in the country	✓ Includes a substantive gendered analysis to highlight the gender dimensions of the COVID-19 (e.g. heightened exposure to domestic violence, loss of livelihoods, and rising rates of unpaid labor) and to analyze how women, men, girls and boys and their situation, roles and responsibilities have both been impacted by the pandemic and are contributing to response and recovery efforts. Age and sex-disaggregated data are incorporated, where available.
Specific need/problem being addressed	✓ The needs/problem analysis (section III.) describes in which way the crisis impacts on Women, Girls and Gender Equality in regard to the specific country as well as the theme of the programme
Solutions proposed	✓ Overcoming the health and development crisis caused by the COVID-19 pandemic through advancing gender equality/women's empowerment as the <u>main objective</u> of the intervention.
Theory of Change	✓ The TOC articulates the causal link chain that will lead to greater gender equality/women's empowerment and addressing the health and development crisis caused by the COVID-19 pandemic.
Target population	<ul style="list-style-type: none"> ✓ Is clearly identified or proposes criteria for selection (women-headed households; policemen; etc.) ✓ Does not have to target women only (gender equality includes working with men on gender norms) but can be exclusively focused on women
Who will deliver this solution	✓ The list of RUNOs and partner organisations (section VII.) mainly consists of organisations capable of dealing with women's' and girls' problems as well as providing gender expertise
Results Framework	<ul style="list-style-type: none"> ✓ All proposal outcomes directly contribute to gender equality/women's empowerment ✓ All data to be disaggregated by sex, where possible ✓ Most outcome and output-level indicators measure change in terms of gender equality
Budget	✓ At least 90% of the budget is allocated to GEWE
Risk analysis	✓ The risk analysis should contain a reflection on gender issues (e.g. is there a risk of aggravating the already high burden in informal / unpaid care work?)

Gender Marker B) Make a significant contribution to gender equality and the empowerment of women and girls

Gendered analysis

✓ Same as with Category A: Substantive gender analysis and utilization of sex disaggregated data.

Specific need/problem being addressed

✓ The needs/problem analysis (section III.) describes in which way the crisis impacts on Women, Girls and Gender Equality in regard to the specific country as well as the theme of the programme

Solutions proposed

✓
✓ Gender equality and women's empowerment is a significant objective of the intervention.

Theory of Change

✓ The TOC articulates the causal link chain that will lead to greater gender equality/women's empowerment and addressing the health and development crisis caused by the COVID-19 pandemic.
✓ Progress in GEEW/G is an important objective although not the primary one

Target population

✓ Men, women, boys and girls are targeted by the intervention and their distinct needs and capacities are reflected in the proposal template.
✓ Efforts and special measures must be made to ensure equal representation as much as possible

Who will deliver this solution

✓ The list of RUNOs and partner organisations (section VII.) also includes organisations capable of dealing with women's' and girls' problems as well as providing gender expertise

Results Framework

✓ All data to be disaggregated by sex, where possible.
✓ At least one outcome-level indicator aims at measuring impact on GEEW/G and gender mainstreamed throughout all outcomes -**OR**
✓ At least one output-level indicator per outcome aims at measuring impact on GEEW/G

Budget

✓ At least 50% of the budget is allocated to GEWE

Risk analysis

✓ Includes a strong Do No Harm approach and analysis of gender specific risks and mitigation strategies

Gender Marker C) Make a limited or no contribution to gender equality and the empowerment of women and girls

Gendered analysis	<ul style="list-style-type: none">✓ Mentions women and gender but does not provide a substantive analysis of the gender dimensions of the socio-economic impact and implications of COVID-19 within the country.✓ Makes reference on how to ensure that the design and programming of the intervention does not reinforce gender inequality.
Solutions proposed	<ul style="list-style-type: none">✓✓ Will contribute in some way to gender equality and women's empowerment, but not significantly.
Theory of Change	<ul style="list-style-type: none">✓ The Theory of Change makes no reference to programme approaches or methods that deliver outcome(s)/outputs dedicated to gender equality and women's empowerment.
Target population	<ul style="list-style-type: none">✓✓ Mentions women but typically among other groups and does not identify specific criteria
Results Framework	<ul style="list-style-type: none">✓✓ Indicators are disaggregated by sex and age (where possible) but no gender-sensitive indicators are identified
Budget	<ul style="list-style-type: none">✓ No less than 10% of the budget is allocated to GEWE
Risk analysis	<ul style="list-style-type: none">✓ Includes Do No Harm approach



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Support available to the GEM:

- Country level: UN Women country offices, inter-agency mechanisms (UN GTGs or equivalent)
- Global Helpdesk: UNCT-GEM.helpdesk@unwomen.org
- UN-COVID-19 MPTF Gender Marker Guidance Note



Any questions or inquiries?

Questions and/or feedback can also be sent to UNCT-GEM.helpdesk@unwomen.org