

# WE EMPOWER and Win-Win Forum

## AGENDA

15 March 2019 | Millennium Hilton New York

One UN Plaza | 9:00 am – 5:00 pm EST

8:30 – 9:00 am

9:00 – 9:30 am

Registration of participants (coffee will be provided)

Opening Remarks

- **Ambassador Maria Marinaki**, Principal Advisor on Gender and the Implementation of UNSCR 1325 on Women, Peace and Security, European Union
- **Vinicius Carvalho Pinheiro**, Special Representative to the United Nations and Director, ILO
- **Anna Falth**, WE EMPOWER Senior Programme Manager, UN Women

9:30 – 10:30 am

Plenary session: “Youth in the changing world of work”

Moderator:

- **Jessica Boccardo**, Principal, Boston Consulting Group

Panelists:

- **Matthieu Cognac**, Senior Multilateral Cooperation Specialist, Decent Jobs for Youth Initiative, ILO
- **Alice Clavel**, Lead Teacher, Le Wagon
- **Jesse Haines**, Director, Grow with Google, Google
- **Jacob Rosenbloom**, CEO and Founder, Levee

10:30 – 11:00 am

“The role technologies in fighting domestic violence and sexual harassment”

- **Joakim Reiter**, Group External Affairs Director, Vodafone

“Actionable principles to address sexual harassment”

- **Rich Taylor**, Vice President Employee Experience, Nasdaq

“Tackling biases and eliminating gender stereotypes in the workplace”

- **Wanda Hope**, Chief Diversity and Inclusion Officer, Johnson & Johnson

11:05 am – 11:55 pm

Parallel roundtables

Session A: Sexual harassment at work

- Kickoff and moderation: **Patricia Molino**, People and Change Lead Partner, Management

Consulting Inclusion and Diversity Committee Head  
KNOW, KPMG Network of Women Head, KPMG  
Brazil.

*Session B: Stereotypes and successful business*

- Kickoff: **Milena Guillot**, Founder and CEO, Amen Uruguay (remarks in Spanish with English interpretation) and **Unstereotype Alliance**
- Moderator by UN Women

**2:00 – 12:10 pm**

Highlights from Session A and Session B

**12:10 – 12:20 pm**

Reflection and Connection with W7

- Lyric Thompson, Director of Policy and Advocacy, ICRW

**12:25 – 13:00 pm**

Lunch and Networking

**13:00 – 13:40 pm**

“Build a gender-responsible value chain” - Fireside chat

- Elizabeth Vasquez, President and CEO, WeConnect International
- Jamila Belabidi-Chahid, Global Supplier Citizenship and Purchases Capability, Procter & Gamble International SA

“Lessons Learned from equal pay policies”

- Ignite speaker from L’Oréal

**13:45 – 14:35 pm**

Parallel roundtables

Session C: Diversity in supply chains: women or gender equality?

- Kickoff and moderation: Priya Basu, Head, Women Entrepreneurs Finance Initiative (We-Fi) Secretariat

Session D: How can we better measure Equal Pay for Work of Equal Value?

- Kickoff and moderation: Raquel Coello-Cremades, Policy Specialist, UN Women

**14:45 – 15:00 pm**

Highlights from Session C and Session D

**15:00 – 15:10 pm**

Reflection and Connection with W20

- Asako Osaki, WE EMPOWER Programme Coordinator in Japan

**15:15 – 15:30 pm**

Connection with the CSW63 theme: “Social protection systems, access to public services and sustainable infrastructure for gender equality and the empowerment of women and girls”.

Presentation “Women’s economic empowerment through access to water and sanitation”

- Teresa Vernaglia, CEO at BRK Ambiental, Brazil

**15:30 – 16:00 pm**

Closing Remarks

**16:00 – 17:00 pm**

Women in Coffee Brazil – Book Launch

Opening remarks: Ambassador Mauro Vieira, Permanent Representative of the Permanent Mission of Brazil to the United Nations (TBC)

Panelists:

- Mrs. Luiza Carvalho, Regional Director for the Americas and the Caribbean
- Mrs. Josiane Cotrim Macieira, Founder of IWCA Brazil and co-author of the book Women in Coffee (TBC)
- Mrs. Kelle Agnew Emanuelle – President of IWCA
- Mrs. Helena Maria Ramos Alves – co-author of Women in Coffee Book and Researcher of Embrapa - Brazilian Agricultural Research Corporation
- Mr. José Sette – President of International Coffee Organization