



# Please join us for the launch of **WWW.EMPOWERWOMEN.ORG**

23 Sept. / 11AM – 12.30PM / UN North Lawn Bldg, CR6

*“ I will push for women’s economic empowerment because this is essential to ending poverty and advancing gender equality.*

*Women have a right to equal opportunities and equal access to information, resources and training.*

*This is why I am so proud of our new online partnership platform to advance the economic empowerment of women. When women are empowered, the benefits ripple outwards and strengthen societies and economies. I encourage everyone to join us at EmpowerWomen.org and be part of this exciting initiative.*

**Phumzile Mlambo-Ngcuka**  
Under-Secretary-General and  
Executive Director of UN Women

UN Women and the Government of Canada are pleased to invite you to the launch of [www.EmpowerWomen.org](http://www.EmpowerWomen.org), an online platform designed to advance women’s economic empowerment. This innovative platform will connect partners from the private sector, civil society, governments and international organizations with women and girls everywhere. It will provide women and girls with an opportunity to learn new skills, share their knowledge and voice their opinions so that they can take charge of their own economic future.

## SPEAKERS

### **Phumzile Mlambo-Ngcuka**

Under-Secretary-General and  
Executive Director of UN Women

### **Lynne Yelich**

Minister of State, Foreign Affairs and  
Consular, Government of Canada

### **Geena Davis**

Academy-award winning Actress and  
Founder of the Geena Davis Institute  
on Gender in Media

### **Moderator: Pat Kiernan**

NY1 morning anchor

### **Danielle Saint-Lot**

Ambassador-at-Large and Special  
Representative for Investment in  
Women’s Empowerment, Haiti

### **Dina Bina**

Managing Director,  
Dina Flowers Company Ltd, Tanzania

### **Luzviminda Arcega Villanueva**

Manager, GREAT Project,  
the Philippines

### **Frank McCosker**

Managing Director, Global  
Strategic Accounts, International  
Organizations, Microsoft



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**KNOWLEDGE GATEWAY FOR WOMEN’S ECONOMIC EMPOWERMENT**

