



## Comic & Cartoon Competition

# GENERATION EQUALITY: PICTURE IT!

Submission deadline is 14 March 2021

- ▶ You are between 18 and 28 years old.
- ▶ You believe in gender equality and realizing women's rights for an equal future.
- ▶ You want to express your vision of a gender equal generation in a drawing.
- ▶ Unleash the power of your creativity and PICTURE IT!

UN Women, together with the European Commission, Belgium, France, Mexico and in partnership with Cartooning for Peace, is organizing a global **Comic and Cartoon Competition** under the Generation Equality campaign, which marks the 25<sup>th</sup> anniversary of the groundbreaking Beijing Declaration and Platform for Action that set out how to remove the systemic barriers that hold women back from equal participation in all areas of life - a visionary agenda for the empowerment of women and girls still to date.

SUBMIT YOUR **COMIC/CARTOON WITHOUT WORDS** AND JOIN UN WOMEN AS A GLOBAL CHAMPION FOR WOMEN AND GIRLS



**Submission deadline: 14 March 2021**

Find more information on the Competition, including the full terms and conditions, and upload your drawing on the UN Women website at:

<https://www.unwomen.org/en/news/stories/2021/1/announcement-comic-and-cartoon-competition>



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## Brief to Participants

### Background:

UN Women, together with the European Commission, Belgium, France, Mexico and in partnership with Cartooning for Peace, is organizing a Comic and Cartoon Competition to mark the 25th anniversary of the groundbreaking Beijing Declaration and Platform for Action, which set out how to remove the systemic barriers that hold women back from equal participation in all areas of life. The Beijing Declaration and Platform for Action is a visionary agenda for the empowerment of women and girls, everywhere, still to date.

To commemorate this anniversary, UN Women has launched the multigenerational campaign, "[Generation Equality](#): Realizing women's rights for an equal future", and will be convening a global gathering for gender equality, the [Generation Equality Forum](#), co-chaired by France and Mexico, with the leadership and partnership of civil society. The Forum will kick-off in Mexico City, at the end of March 2021 and culminate in Paris, France, early June 2021.

As a global public conversation for urgent action and accountability for gender equality, the Forum will celebrate the power of women's rights activism, feminist solidarity, and youth leadership to achieve transformative change.

The drawings of the finalists and semi-finalists will be exhibited -either virtually or *in situ*- during the Generation Equality Forum in Paris.

In cooperation with [Cartooning for Peace](#), professional and renowned comic artists from different corners of the world have been identified as members of the jury. Finalists will be selected by a jury composed of expert comic artists and high-level representatives of the organising partners, including:

- ▶ **Adène** (Anne Derenne), comic artist and member of Cartooning for Peace, France
- ▶ **Boligán**, comic artist and member of Cartooning for Peace, Mexico
- ▶ **Alexander De Croo**, Prime Minister of Belgium
- ▶ **Koen Doens**, Director-General, Directorate General for International Partnerships, European Commission
- ▶ **Mauricio Escanero Figueroa**, Head of the Mission of Mexico to the European Union and Ambassador to the Kingdom of Belgium and the Grand Duchy of Luxembourg
- ▶ **Hélène Farnaud-Defromont**, Ambassador of France to Belgium
- ▶ **Chamathya Fernando**, Youth Activist and member of the Generation Equality Youth Task Force
- ▶ **Phumzile Mlambo-Ngcuka**, UN Women Executive Director
- ▶ **Alaa Satir**, comic artist and member of Cartooning for Peace, Sudan

### Prizes:

The prizes will be:

- **First Prize: € 1200**
- **Second Prize: € 750**
- **Third Prize: € 500**

The first-, second-, and third-prize winners of the competition will get the chance to attend the virtual opening of the Forum in Paris, and will be among the changemakers of this generation, including civil society, international organizations, governments, business, cities, parliaments, trade unions, media, and more! In addition, an exhibition with the cartoons from all finalists will take place during the Generation Equality Forum in Paris (*in situ/virtual, depending on the situation*).

Finally, the winners will have their work featured on several platforms, such as the website of Cartooning For Peace, but also on websites of other official partners and their respective social media channels.

### **What do you have to do to take part in this competition?**

We invite you to picture to your vision of what a gender equal generation looks like.

The Competition is part of the UN Women campaign “Generation Equality: Realizing women’s rights for an equal future”, which celebrates the 25<sup>th</sup> anniversary of the Fourth World Conference on Women that took place in Beijing in 1995.

Get familiar with the Beijing Conference and its outcome document, the Beijing Declaration and its Platform for Action on the [UN Women website](#).

Seek inspiration for your drawing in the **12 Critical Areas of Concern** of the Beijing Platform:

- ▶ Women and the Environment
- ▶ Women in Power and Decision-Making
- ▶ The Girl Child
- ▶ Women and the Economy
- ▶ Women and Poverty
- ▶ Violence against Women
- ▶ Human Rights of Women
- ▶ Education and Training of Women
- ▶ Institutional Mechanisms for the Advancement of Women
- ▶ Women and Health
- ▶ Women and the Media
- ▶ Women and Armed Conflict

The Area of Concern addressed in the drawing must be specified in the entry form.

### **The following rules apply:**

- ▶ You must be between **18 and 28 years old** as of 18 January 2021 to compete.
- ▶ Your comic or cartoon must be **without words**.
- ▶ Your submission can be composed of one cartoon or a series, maximum six boxes and fitting on a **DIN A4 page (210mm x 297mm)**.
- ▶ The resolution of your drawing must be **150dpi or higher**.
- ▶ You must submit your comic/cartoon without words by midnight (CET) **14 March 2021**.

Find more information on the Competition, including the full terms and conditions, and upload your drawing at <https://www.unwomen.org/en/news/stories/2021/1/announcement-comic-and-cartoon-competition>

## **Terms and Conditions**

By entering this Competition, you agree to the below Terms and Conditions:

### **ARTICLE 1: Objective of the Competition**

**1.1** The Competition is organized by UN Women and its partners for the Competition, the European Commission, Belgium, France, Mexico and Cartooning for Peace (collectively “the Organising Entities”). The Competition is part of the UN Women campaign “Generation Equality: Realizing women’s rights for an equal future” that celebrates the 25<sup>th</sup> anniversary of the Fourth World Conference on Women that took place in Beijing, China in 1995. The Competition shall promote knowledge of the 25<sup>th</sup> anniversary of the Beijing Conference. More precisely, the Competition invites young people to familiarize with the contents of the Beijing Declaration and its Platform for Action. The Platform for Action includes the following twelve Critical Areas of Concern, around which the Competition centres:

(1) Women and the Environment, (2) Women in Power and Decision-Making, (3) The Girl Child, (4) Women and the Economy, (5) Women and Poverty, (6) Violence against Women, (7) Human Rights of Women, (8) Education and Training of Women, (9) Institutional Mechanisms for the Advancement of Women, (10) Women and Health, (11) Women and the Media, (12) Women and Armed Conflict.

**1.2** All entries to the Competition must be inspired by the 25<sup>th</sup> anniversary of the Beijing Conference and/or the twelve topics, as referred to above. Entries deviating from the above shall be automatically disqualified. The Area of Concern addressed in the drawing must be specified in the entry form.

### **ARTICLE 2: Terms of participation**

**2.1** To enter the Competition, you must upload your drawing to the designated website at <https://www.unwomen.org/en/news/stories/2021/1/announcement-comic-and-cartoon-competition>. Only those entries uploaded to the designated website will be accepted. Entry is free.

**2.2** You may enter one drawing and you can only enter your drawing once.

**2.3** You must enter your drawing by midnight (CET) 14 March 2021. Late entries will not be accepted. Due to the expected high volume of last-minute entries, we advise you to enter your drawing well in advance of the entry deadline.

**2.4** Together with the drawing, you must submit a completed entry form providing your name, date of birth, address (e-mail and postal), nationality, country of residence and the Area of Concern addressed in the drawing.

**2.5** Three finalists as well as 12 to 15 semi-finalists will be selected by a judging panel of at least seven members. The decisions of the jury are final and binding.

**2.6** All finalists and semi-finalists will be notified by e-mail after the judging is complete. If you receive a notification e-mail from UN Women, you must respond to the notification e-mail to accept your prize. If UN Women does not receive a response from you within seven days of the notification, UN Women reserves the right to reallocate the prize to another participant.

**2.7** Names of the finalists will be publicly announced in May 2021.

The prize for the three finalists will be:

- **First Prize: € 1200**
- **Second Prize: € 750**
- **Third Prize: € 500**

The prizes are non-transferrable.

The finalists' and semi-finalists' drawings will be exhibited virtually or *in situ* (depending on the situation) during the Generation Equality Forum in Paris.

The e-mail addresses of the finalists will be made available with their drawings and will be displayed under their respective drawing at the exhibition. By entering this Competition, every candidate provides his or her consent to the disclosure of his or her email addresses as contemplated in this paragraph.

**2.8** The Organising Entities reserve the right to cancel, modify, suspend or delay the Competition in the event of unforeseen circumstances beyond their reasonable control. UN Women reserves the right to change, amend, delete or add to these Terms and Conditions at any time.

**2.9** The Organising Entities and their officials and agents shall not be responsible or liable for any claims, demands, losses and liability of any kind or nature arising out of or in connection with your participation in this Competition or your acceptance or use of the prizes awarded.

### **ARTICLE 3: Eligibility of participants and drawing**

#### **3.1 Eligibility of participants**

**3.1.1** You must be between 18 and 28 years old as of 18 January 2021. You must provide your date of birth in the entry form.

**3.1.2** You must use your legal name and provide valid contact details along with your drawing.

#### **3.2 Eligibility of drawing**

**3.2.1** The drawing must not include words.

**3.2.2** Your drawing must fit on one DIN A4 page (210mm x 297mm). Both portrait and landscape orientation are accepted. If a drawing comprises several pictures, the number of the pictures should not exceed six boxes and the complete drawing must fit on one DIN A4 page.

**3.2.3** The resolution of the drawing must be 150 dpi or higher. Data size is limited to 5MB per drawing. We accept jpg, jpeg, png, and pdf formats.

**3.2.4** Your drawing must not in the determination of the Organising Entities:

- be disrespectful of the impartiality and independence of the United Nations;
- reflect adversely on the Organising Entities;
- be incompatible with the aims and objectives of the Organising Entities;
- be derogatory to any persons depicted in the drawing;
- contain any nudity, lewd, or otherwise offensive or inappropriate content.

The Organising Entities shall not be responsible or liable for: a) any problem, loss or damage due to delay and/or failure in receiving and sending the entry as a result of any network, communication or system interruption or error, or b) any error, interruption, deletion, defect, delay in operation or transmission, site failure or unauthorised access to entries.

**3.2.5** The submitted drawing must be original, unpublished work. Entrants represent and warrant that their Submission is their original work, it has not been copied from others, and it does not violate the rights of any other person or entity.

**3.2.6** Incomplete entries or entries that do not comply with these Terms and Conditions will be automatically disqualified at the sole discretion of the Organising Entities.

#### **ARTICLE 4: Copyright**

**4.1** All Competition entries become the property of the Organising Entities and will not be acknowledged or returned. The copyright in any submitted drawing shall remain the property of the entrant, but entry in this Competition constitutes entrant's irrevocable, perpetual permission and consent to the Organising Entities and others authorized by the Organising Entities without further compensation or attribution, to use, distribute, reproduce or otherwise utilize the submitted drawing in whole or in part, and the entrant's name and city and state, by any means or methods now known or hereafter devised in any and all media now in existence or hereinafter created, throughout the world, for the duration of the copyright in the drawing. The entrant also consents to the Organising Entities doing (or omitting to do) any acts in respect of the submitted drawing which may otherwise constitute an infringement of the entrant's moral rights. Organising Entities and/or others authorized by the Organising Entities shall have the right to edit, adapt, and modify the submitted drawing.

#### **ARTICLE 5: Indemnification**

**5.1** By entering your drawing in the Competition you agree to indemnify, defend, and hold and save harmless, the Organising Entities, and its officials, agents, employees, consultants, sub-contractors and other representatives from and against all suits, proceedings, claims, demands, losses and liability of any kind or nature brought by any third party against Organising Entities, including, but not limited to, all

litigation costs and expenses, attorney's fees, settlement payments and damages, based on, arising from, or relating to the Organising Entities' use of the drawing. The obligations under this section do not lapse upon closure of the Competition.