



Call to Action: Youth in Action for Orange Day, 25 July 2015

The UN Secretary-General's UNiTE campaign has proclaimed the 25th of every month as 'Orange Day', a day to raise awareness and take action against violence against women and girls. July's action theme is **Orange our Future: Engaging youth to prevent and end violence against women and girls**. The UNiTE campaign is calling on young people everywhere to add your voice and tell the world why you believe in a future free of violence against women and girls.

Here's how you can add your voice:

1. Take a short video of up to 30 seconds of yourself, your friends or your organization answering one or more of these questions:
 - What does a future free of violence against women and girls mean to you?
 - Why are the Sustainable Development Goals, which will be agreed in September 2015, an important framework for realizing a future free of violence against women and girls?
 - How can young people help to end violence against women and girls?
 - What do you commit to do to end violence against women and girls?
2. Make sure there's a touch of orange in your video and don't forget to introduce yourself and say which country you are from.
3. Upload your video to [YouTube](#) or [Instagram](#).
4. On 25 July, share the link to your video on [Twitter](#) using the hashtags #OrangeDay and #OrangeOurFuture
5. Encourage other young people to do the same!

Make sure your voice is heard this Orange Day and learn more about how young people can be powerful agents of change leading efforts to prevent and end violence against women and girls.